



**Data Snapshots for
BuildBlackHou: a planning
process**

Black-Led Organizations Survey



High-level Findings

- ~4K respondents
- Findings represent a sample size of 80
- 25% under 5yrs, 32% 6-14yrs, 44% 15yrs+
- Only 4% were startups
- Nearly 75% of BLOs were founded by Black folx

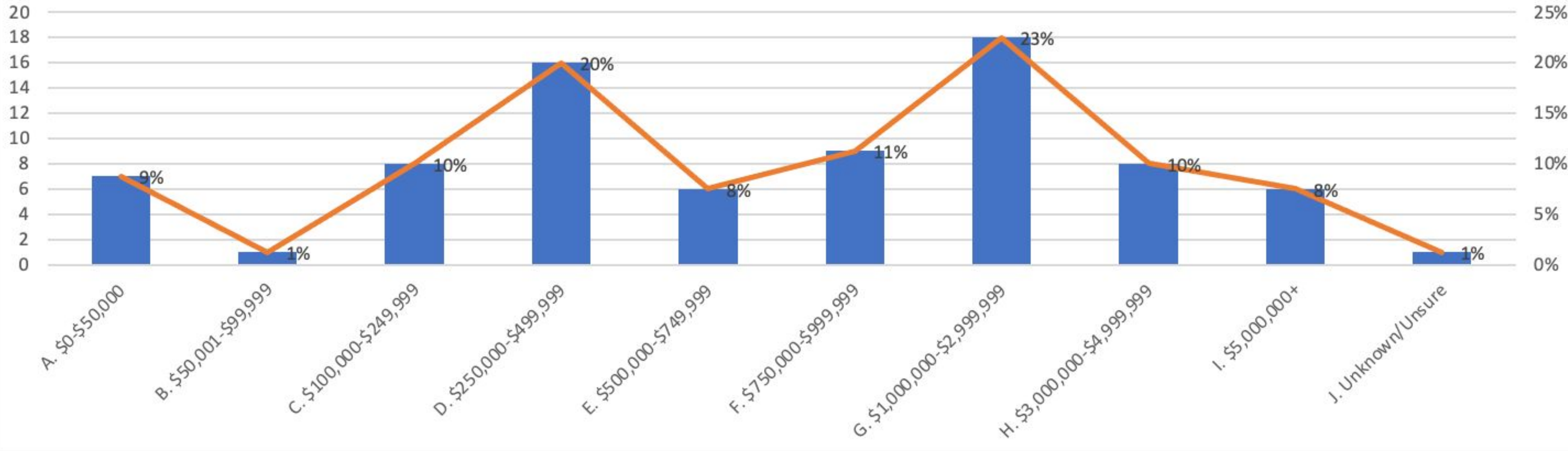
High-level Findings

- Regardless of budget size and age orgs said they struggled to:
 - **fulfill the** changing or complex needs of clients (60%)
 - secure sufficient funding (57%)
 - maintain 4-6 months of operating cash in the bank (48%)
- 39% never or rarely had money left over at the end of the budget year

High-level Findings

- 1/3 struggle to recruit and retain volunteers
- 1/3 struggle to provide training for staff development

Annual Budget



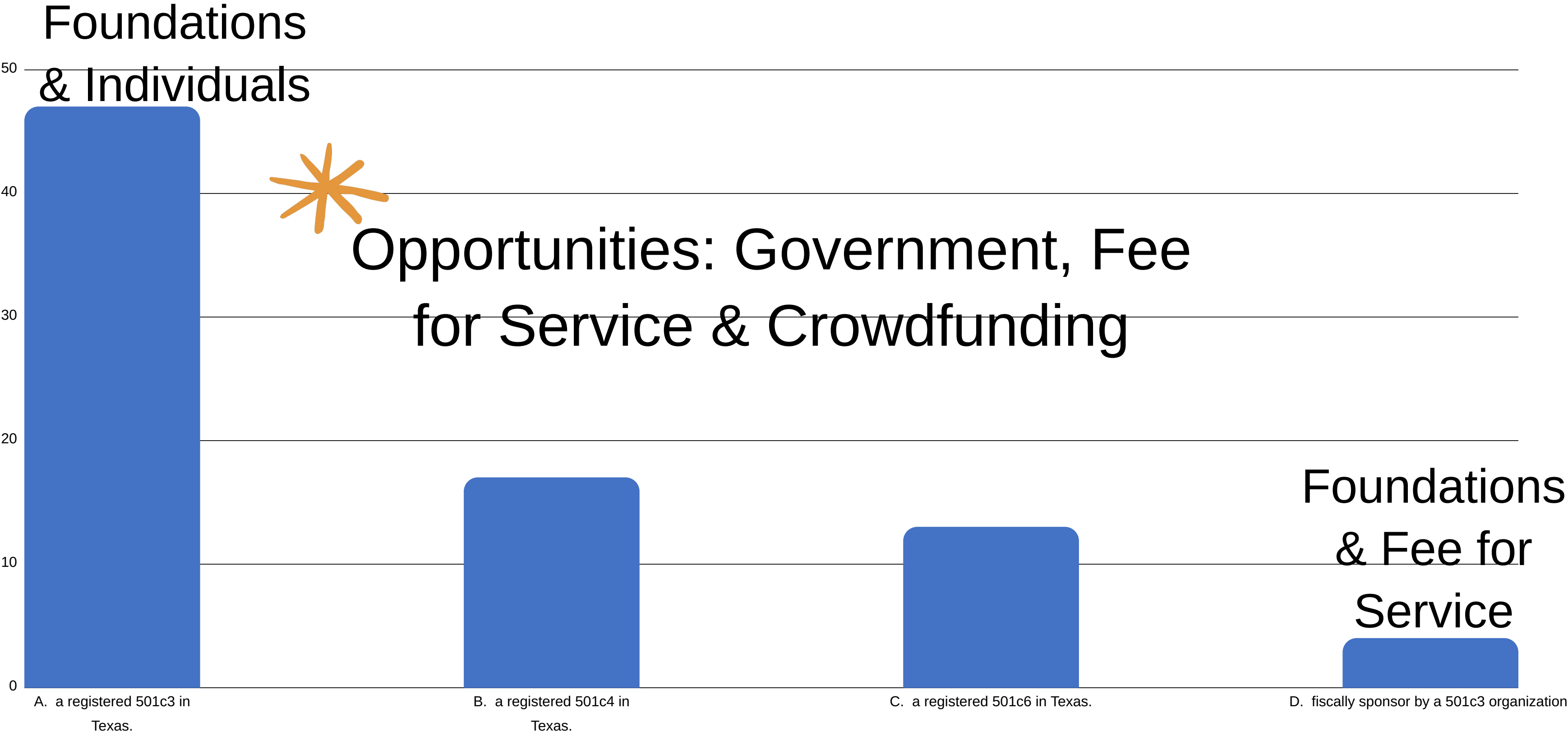
Organization Age vs Annual Budget \$0-\$50K

up to 5 yrs

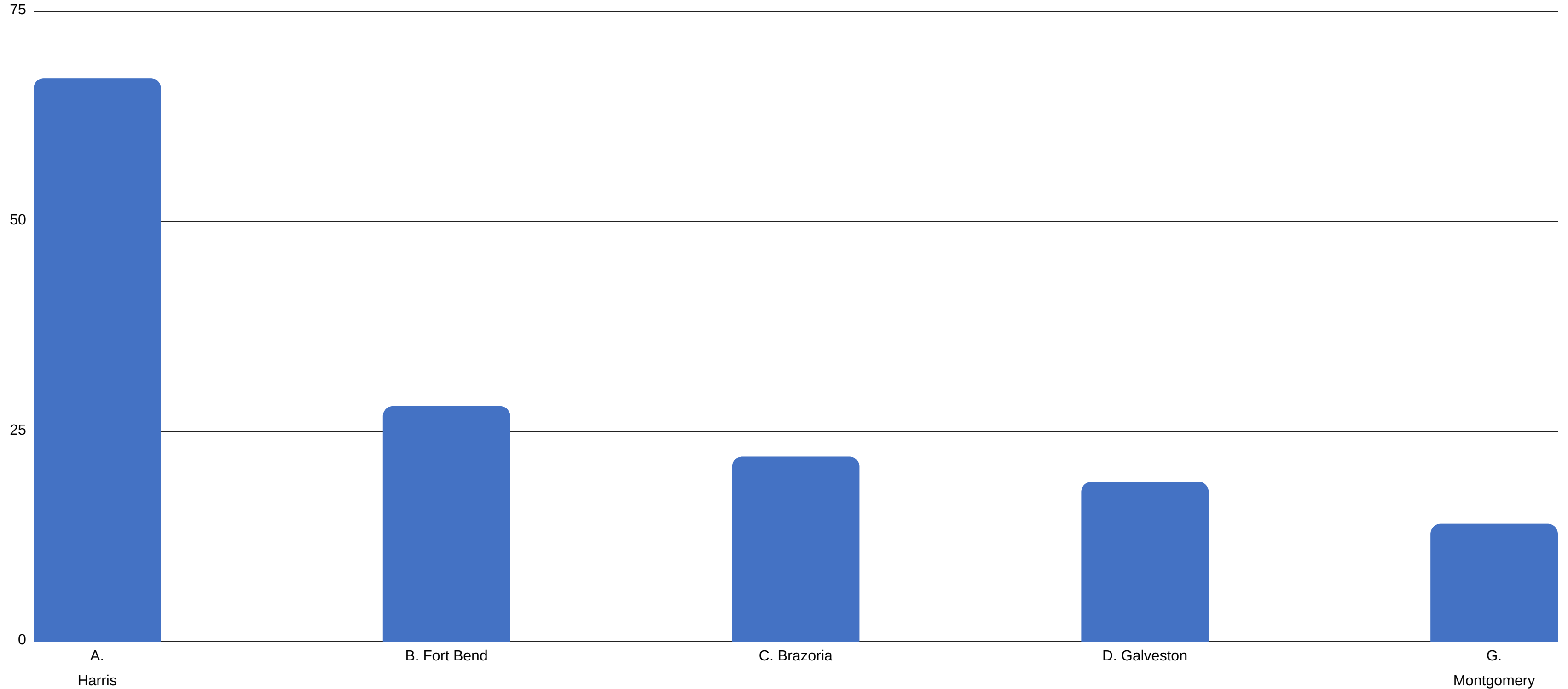


20+ yrs

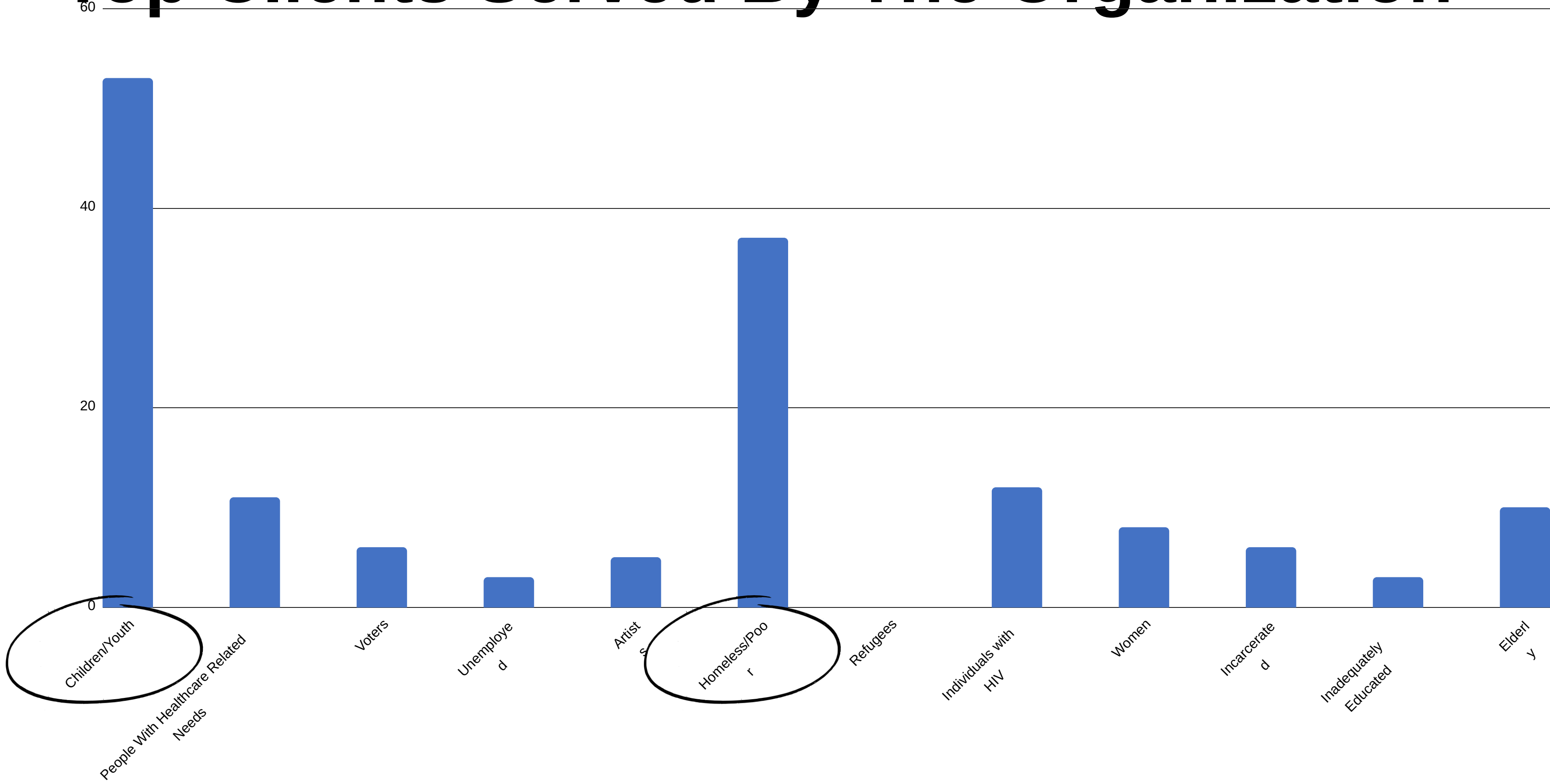
Registration + Funding Type



Top Targeted Clients' County

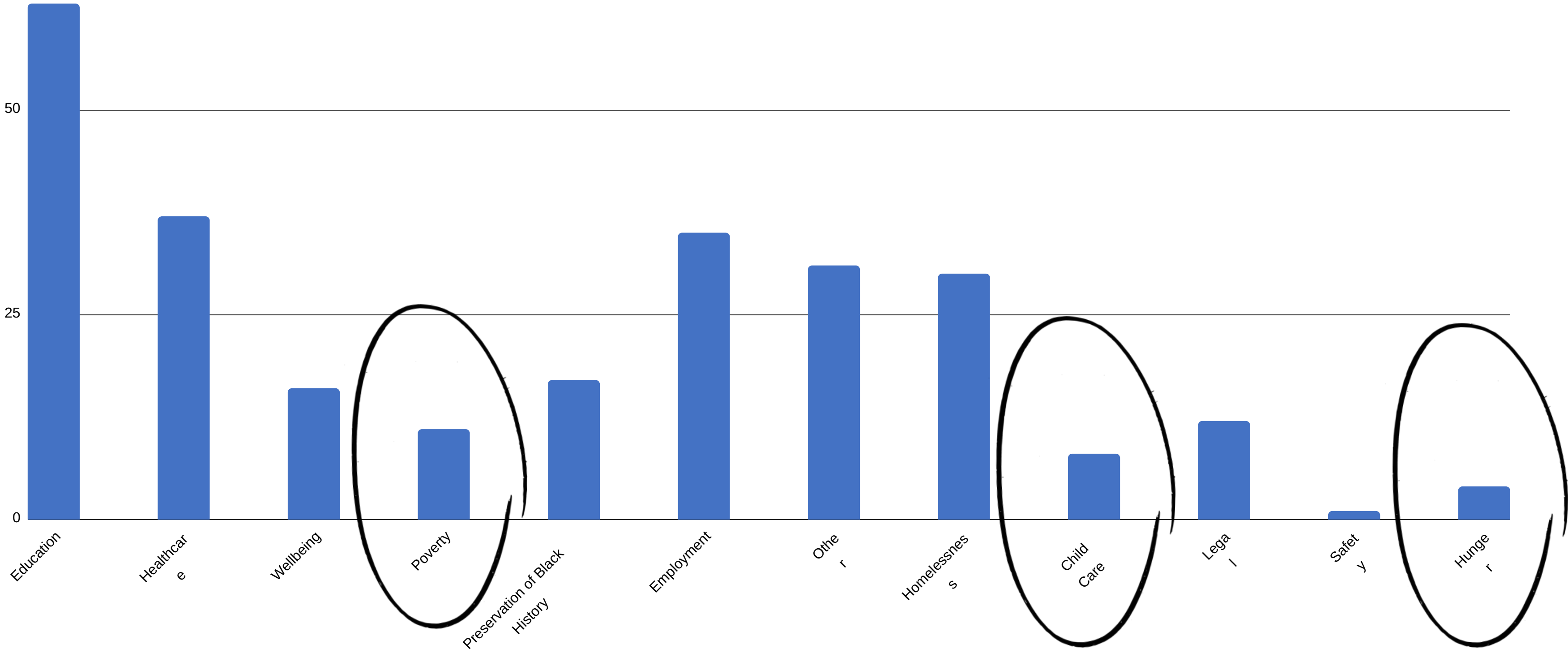


Top Clients Served By The Organization

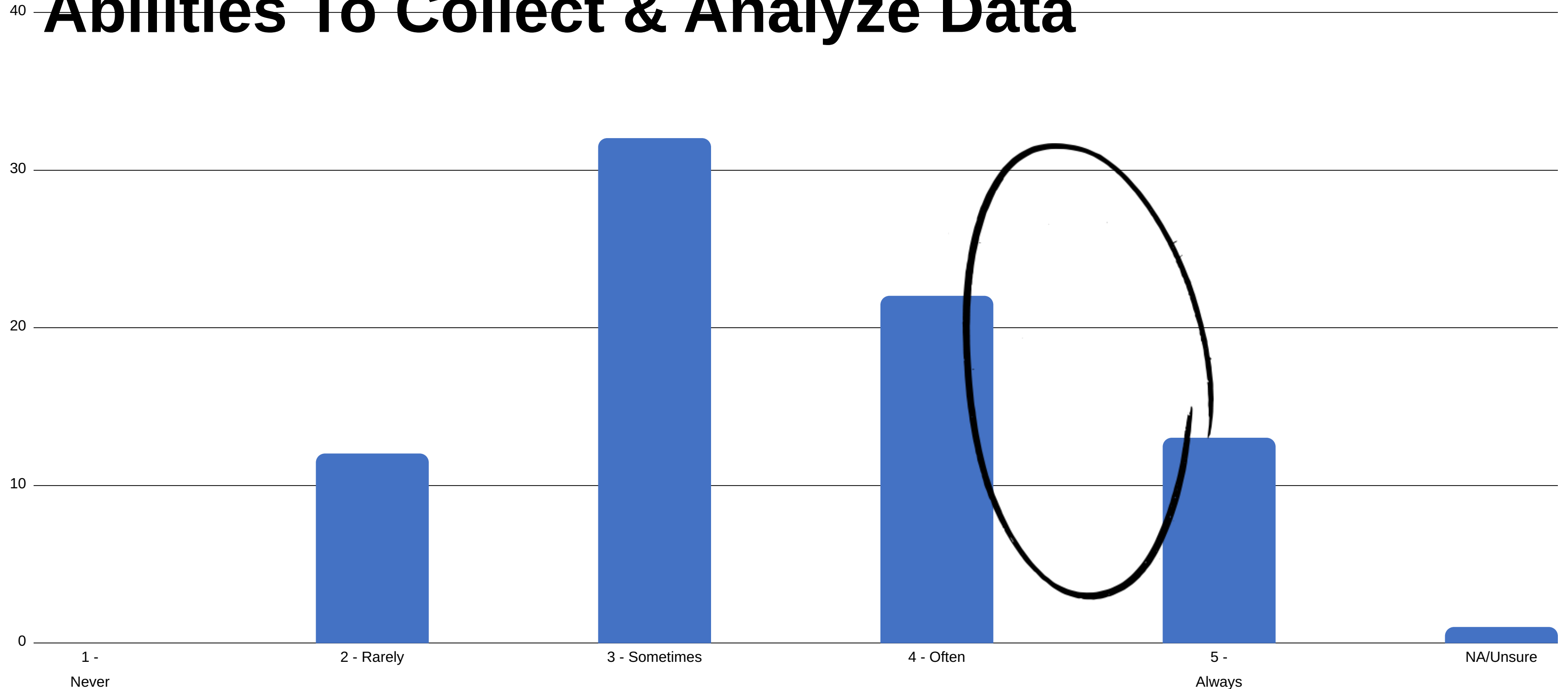


Needs Addressed By The Organization

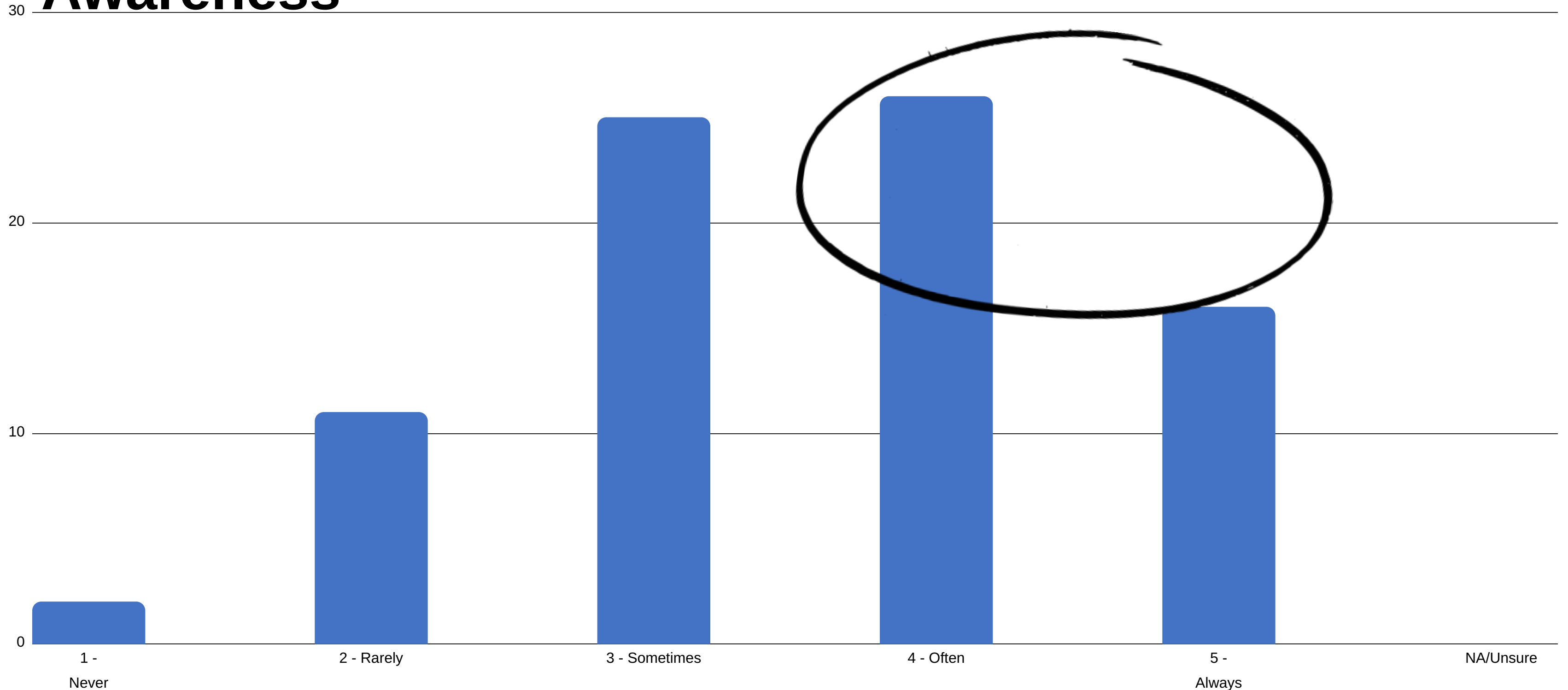
75



Frequency of 'potential' challenges - Technology: Enhancements To Software Or Hardware, Hinders Abilities To Collect & Analyze Data



Frequency of 'potential' challenges - Marketing/Branding: Telling Our Story/Community Awareness



If they had a budget increase of 30%

- General Enhancement/Capacity Increase
- Professional Development
- Wages

FUTURE LOADING

