

SURVEY BLACK-LED SOCIAL CHANGE ORGANIZATIONS Harris &
Surrounding Counties, June 17, 2022-July 29, 2022

Introduction

This planning initiative, funded by the Houston Endowment, aims to understand social change organizations in Greater Houston (*Harris and surrounding counties*). Local Black practitioners/activators are leading this initiative to share knowledge and gather data. The final deliverable is an action plan with insights and opportunities related to Black-led organizations.

Honest input is essential, so we commit that the team will consolidate feedback into a summary of important themes with identifying information being kept strictly confidential. Appreciating your candor and time, the first 250 respondents completing the survey in its entirety between June 17, 2022-July 29, 2022, will receive a \$20 electronic gift card *by mid-August*. One (1) survey per organization, please.

* 1. Select an item from the list that qualifies as dessert? (*weeding out those darn bots*)

- Kitchen Table
- Baseball Field
- Cake & Pie
- Walmart
- None of the above

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Organizational Background

This section is about the organization, description of the work, client population, and geographic areas served.

* 2. How many years has the organization been providing services?

- | | |
|--|-----------------------------------|
| <input type="radio"/> less than 1 year | <input type="radio"/> 10-14 years |
| <input type="radio"/> 2-5 years | <input type="radio"/> 15-19 years |
| <input type="radio"/> 6-9 years | <input type="radio"/> 20+ years |

Comments

3. Does the organization have a Black Founder?

- Yes No Unknown/ Unsure

Comments

4. (Optional) Organization's Name

5. This organization is (*check all that apply*).

- A. a registered 501c3 in Texas.
 B. a registered 501c4 in Texas.
 C. a registered 501c6 in Texas.
 D. fiscally sponsor by a 501c3 organization.
 Other (please specify)

* 6. What is the organization's annual budget?

- | | |
|--|--|
| <input type="radio"/> A. \$0-\$50,000 | <input type="radio"/> F. \$750,000-\$999,999 |
| <input type="radio"/> B. \$50,001-\$99,999 | <input type="radio"/> G. \$1,000,000-\$2,999,999 |
| <input type="radio"/> C. \$100,000-\$249,999 | <input type="radio"/> H. \$3,000,000-\$4,999,999 |
| <input type="radio"/> D. \$250,000-\$499,999 | <input type="radio"/> I. \$5,000,000+ |
| <input type="radio"/> E. \$500,000-\$749,999 | <input type="radio"/> J. Unknown/Unsure |

7. Please share the percentage (include % symbol) **OR** amount (include \$ sign) of funding received in each listed category? Skip if category is not applicable. (e.g. foundations 25%, individuals 30%, government grants 15%, fees/sales/dues 20% **OR** foundations \$25,000, individuals \$40,000, government grants \$15,000, crowdfunding, \$12,000, Sales \$50,000)

A. Individuals	<input type="text"/>
B. Foundations	<input type="text"/>
C. Government	<input type="text"/>
D. Fees, Sales, or Dues	<input type="text"/>
E. Crowdfunding	<input type="text"/>
F. Other	<input type="text"/>
G. Other	<input type="text"/>

8. What county/counties do the organization's target clients live in?

- | | |
|---|---------------------------------------|
| <input type="checkbox"/> A. Harris | <input type="checkbox"/> H. Walker |
| <input type="checkbox"/> B. Fort Bend | <input type="checkbox"/> I. Austin |
| <input type="checkbox"/> C. Brazoria | <input type="checkbox"/> J. Colorado |
| <input type="checkbox"/> D. Galveston | <input type="checkbox"/> K. Wharton |
| <input type="checkbox"/> E. Chambers | <input type="checkbox"/> L. Matagorda |
| <input type="checkbox"/> F. Liberty | <input type="checkbox"/> M. Waller |
| <input type="checkbox"/> G. Montgomery | |
| <input type="checkbox"/> Other (please specify) | |

9. What are the **three (3)** primary areas in Harris or surrounding counties where most of the organization's clients live? An area can be a **neighborhood/ community/ city/ town/ suburb** (Sunnyside, Conroe, Fifth Ward, Fulshear, Needville, Galveston East End, Baytown, etc.) **OR zip codes** (e.g. 77016, 77532, 77028, etc.).

A.	<input type="text"/>
B.	<input type="text"/>
C.	<input type="text"/>

10. What best describes the clients served by the organization? (e.g., homeless, artists, children aged 0-3 years, voters, black communities, the incarcerated, individuals with HIV, etc.)

A.

B.

C.

D.

11. What best describes the needs being addressed by the organization? (e.g., homelessness, poverty, access to healthcare, preservation of black history, youth literacy, youth or adult employment, etc.)

A.

B.

C.

D.

12. What is the frequency of each 'potential' challenge? (e.g., securing funding - often, policies & laws - rarely, etc.)

	1 - Never	2 - Rarely	3 - Sometimes	4 - Often	5 - Always	NA/Unsure
Client Needs. <i>fulfilling changing or complex needs</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Funding. <i>securing sufficient funding</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Operating Cash. <i>maintaining 4-6 months of operating cash in the bank</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Surplus. <i>money left over at the end of the budget year</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Staff/Volunteers. <i>recruitment & retention</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Technical Assistance. <i>opportunities for training, staff development & continued learning</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Technology. <i>enhancements to software or hardware, hinders abilities to collect & analyze data</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Marketing/Branding. <i>telling our story/community awareness</i>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Comments

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Demographics

This section concerns the racial/ethnic demographics of the organization's staff, board, and clients.

* 13. How long has the Executive Director/CEO been in the current role?

	Less than 1 year	1-2 years	3-5 years	6-9 years	10-14 years	15+ years
Executive Director/CEO	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Executive Director/CEO (complete ONLY if there is a co-leadership model)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 14. The Executive Director/CEO identifies as _____.

	American Indian or Alaskan Native	Asian / Pacific Islander	Black or African American	Hispanic or Latino	Multiracial or Multiethnic	White / Caucasian
Executive Director/CEO	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Executive Director/CEO (complete ONLY if there is a co-leadership model)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

* 15. Approximately what percentage of each stakeholder group identifies as Black/African American?

	1% - 25%	26% - 50%	51% - 75%	76% - 100%	Unknown/Unsure
Board	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Clients	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

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Resources & Support

This section identifies help, assistance, or aid that allows the organization to meet its goals.

16. How many staff are employed **and** paid wages by the organization?

A. Full-Time

B. Part-Time

C. Seasonal

D. Contract (*i.e.*, 1099)

17. What employee benefits are offered **and** paid partially or fully by the organization? Check all that apply.

Health

Short-term Disability

Healthcare Stipend

Long-term Disability

Dental

Childcare

Other (please specify)

18. Tell us a little about the board of directors.

	1-Strongly Disagree	2-Disagree	3-Neutral	4-Agree	5-Strongly Agree	N/A or Don't Know
Has previous experience on nonprofit boards/or in nonprofit organizations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Understands how the organization create social impact	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Actively involved in fundraising	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Provides staff access to network of relationships with potential partners & funders	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Is generally supportive of the organization's needs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Comment:

* 19. Excluding funding, what are the significant resources that help the organization meet its goals? (i.e., Funding is a given, without these other resources, the organization's work would be reduced, limited, or impossible.)

- A.
- B.
- C.
- D.

20. How would you rate the working relationship you have with funders? Please explain your response in the comments.

- Excellent
- Very good
- Good
- Fair
- Poor
- NA

Comments

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Aspirations

The final question allows you to dream and think deeply about what the organization would do with a windfall (*extra funding*).

21. What three priorities would be addressed if the organization's budget was increased by 30% in 2023?

A.

B.

C.

22. Select one E-Gift card preference. A digital gift card for \$20 will be sent to the email address listed in question #22.

- | | |
|---|---------------------------------------|
| <input type="radio"/> Amazon | <input type="radio"/> Apple |
| <input type="radio"/> Office Depot/Max | <input type="radio"/> Google Play |
| <input type="radio"/> Staples | <input type="radio"/> Netflix |
| <input type="radio"/> Target | <input type="radio"/> Uber |
| <input type="radio"/> Door Dash | <input type="radio"/> Bed Bath Beyond |
| <input type="radio"/> Other (if the fill-in preference is not available in digital format, one will be selected from the list and emailed to you) | |

23. (*Optional*) If you are among the first 250 to complete the survey in its entirety, we will need your email address to send the e-gift card. If there is no email address, an e-gift card will not be sent.

ZIP/Postal Code

Email Address