
welcome

August 10, 2022

www.buildblackhou.com

agenda

- **Welcome**
- **Introduction**
- **Assets & Opportunities**
- **Planning for What's Next**
- **Ways to Get Involved**
- **Closing**

**who's
in the
room**

**Name, Firm's Name (if
applicable), top thing you love
about your work - in the chat.**

**Your
Work**

<https://padlet.com/kkingjackson/vosptpfg4u1ndhgk>

planning process

- Quantitative - surveys
- Qualitative - storytelling, focus groups and workgroups
- Black-led & Black-informed
- Holding space for relationship-building and healing

building on previous work

- [Black-Led Organizations in the Bay Area: From Crisis to Change \(California, 2015\)](#) - Created [ASCEND:BLO](#), which raised [\\$5.9M in the first three years](#), hosts a funder collaborative, and has a capacity-building accelerator for BLOs.
- [The Case for Funding Black-Led Social Change \(National, 2017\)](#) - used as a benchmark for foundations
- [Braver: Together \(Dallas, 2019\)](#) - has given about \$175K to BLOs, will be launching their community survey soon.
- [Nonprofit Leadership Census \(Detroit, 2021\)](#) - still emerging
- **How African American-led Organizations Differ from White-led Organizations (Philadelphia, 2013)** - [Philadelphia Black Giving Circle](#) was founded in 2018 and has given ~\$200K to BLOs in their first three years; Philadelphia Foundation created a [Black Community Leaders Fund](#) focused on Black-Led Nonprofits Serving Black Communities in 2021. To date, [\\$1.15 million has been awarded](#) to 29 organizations through the BCLF, which has raised more than \$3.3 million toward its \$5 million goal.
- [Centering The Experience of Black- Led Nonprofits In Austin \(2021\)](#) - The work of [Black Leaders Collective](#), a 100-member, action-oriented group formed in 2020, lead the Austin Community Foundation to invest in this community-led survey. The survey resulted in the Foundation creating the [Black Fund](#) (goal is to raise \$20M by the end of 2022).
- [The Case for Investing in King County's Black Led Organizations \(Seattle, 2020\)](#) - The Seattle Foundation developed the [Racially Equitable Philanthropy Aimed at Initiating Reparations \(REPAIR\)](#) framework, which includes a call to action to drive at least \$25 million to the Black community from 2021 – 2025.

**Are there any previous
Houston data sets/research
studies on Black-led
organizations?**

Q & A

POWER

why
is this
planning
process
important

“Liberatory power is the ability to **create what we want**. It is real power, related to **abundance consciousness**, the creative force of life. Liberatory power is about **expanding our set of choices** and fine-tuning our consciousness so that we can **recognize decision points and choose intentionally.**”

Source:

https://nonprofitquarterly.org/introduction-to-power/?hss_channel=lcp-542508&utm_content=bufferdff57&utm_medium=social&utm_source=linkedin.com&utm_campaign=buffer

Narrative Change

Black-led organizations controlling the narrative about:

- Who they are
- What success means to them
- How they want to resource their work

Asset Mapping

Where we are in the planning

- Outreach to 140+ Black-led orgs
 - 14 are Black-led collaboratives
 - Black immigrant & migrant groups
 - c4, shared leadership & informal structures
- ~ 40 (28.5%) have participated in a workgroup or convening
- Holding space for relationship-building and healing



Early Learnings: We Are...

Advocating &
Organizing

Building and activating
civic power



Meeting The Needs

Filling the needs sustain
healthy lives



Black. Migration. Houston.

Coalition
Building

Keeping us together to
leverage power



What do you see?

S.O.A.R. WORKSHEET

SOAR embraces an appreciative inquiry approach that engages all levels of an organization in uplifting discussion. The questions serve as a guide to the discovery of organizational strengths, opportunities, aspirations, and results.



Strengths

- What are our greatest strengths?
- Where do we add the most value?
- What are we most proud of?

Opportunities

- What are our best opportunities?
- How can we best meet client needs?
- Where can we add more value?



Aspirations

- What are your hopes?
- What would you like for the future to look like?

Results

- What are specific measures that will let us know we are successful?
- What will be different for our clients?
- Where can we add more value?



Let's Soar

Reflections

Q & A

Planning Team



Cindy Alvarado
Funder Workgroup
[Independent Consultant](#)



Brandi T. Brown
Leader-in-Residence
Collaborations &
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[HYPE Freedom School,
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Kelli King-Jackson
Lead Consultant
[Kelli King-Jackson, LLC](#)



Marvin Pierre
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Financial Sustainability
Workgroup
[8 Million Stories](#)



**Dr. Angeliqueca
Avery**
Consultant Liaison
[HYPE Freedom School,
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Arielle Edmonson
Project Management
[Sphere Consulting, LLC](#)



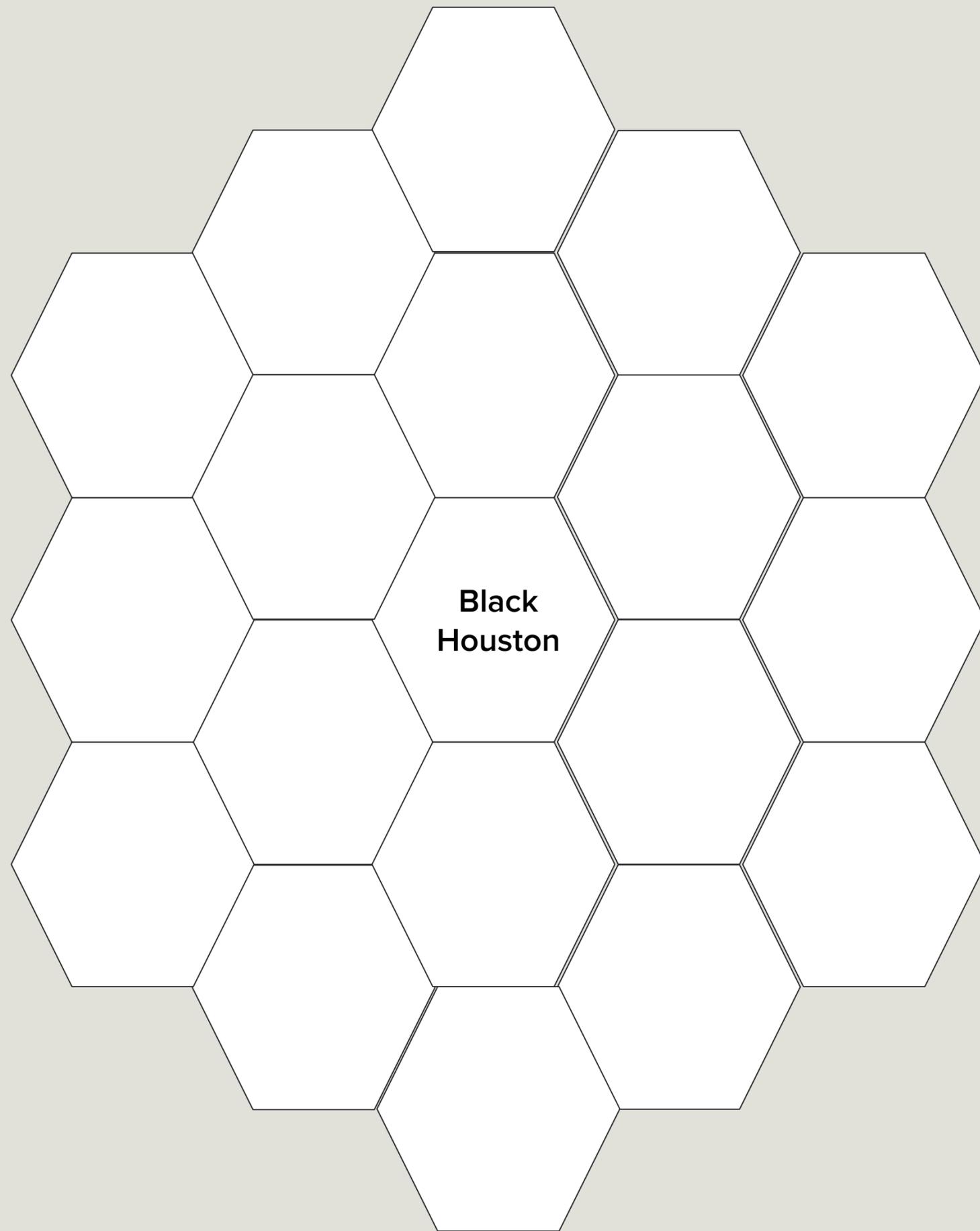
Erin McClarty
Consultant Team
Vision Workgroup
[Erin McClarty PLLC](#)



Bridget Samuel
Consultant Team
Nonprofit Needs and
Trends Workgroup
[VESTEDin Consulting
Group](#)

The bios for the Leaders-in-Residence and consultants can be found [here](#).

**Black
futurism:
what is
possible**



Benefits to Black-Led Organizations

- Baseline data to measure change over time
- Data for Black-led organizations to use in their work
- Action Plan with opportunities for collective ownership

Engagement Opportunities

INTERVIEWS

SURVEY

FOCUS GROUPS

WORKGROUPS

STORYTELLING

**Make sure your clients have
taken the survey!**



Scan the QR Code or click the link in the Chat

Deadline is August 12th!

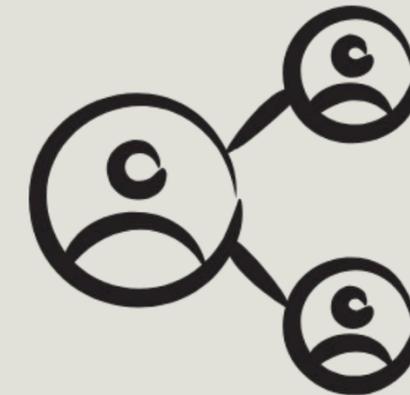
Join us!



Join a Workgroup!



**Sign up for our
newsletter**



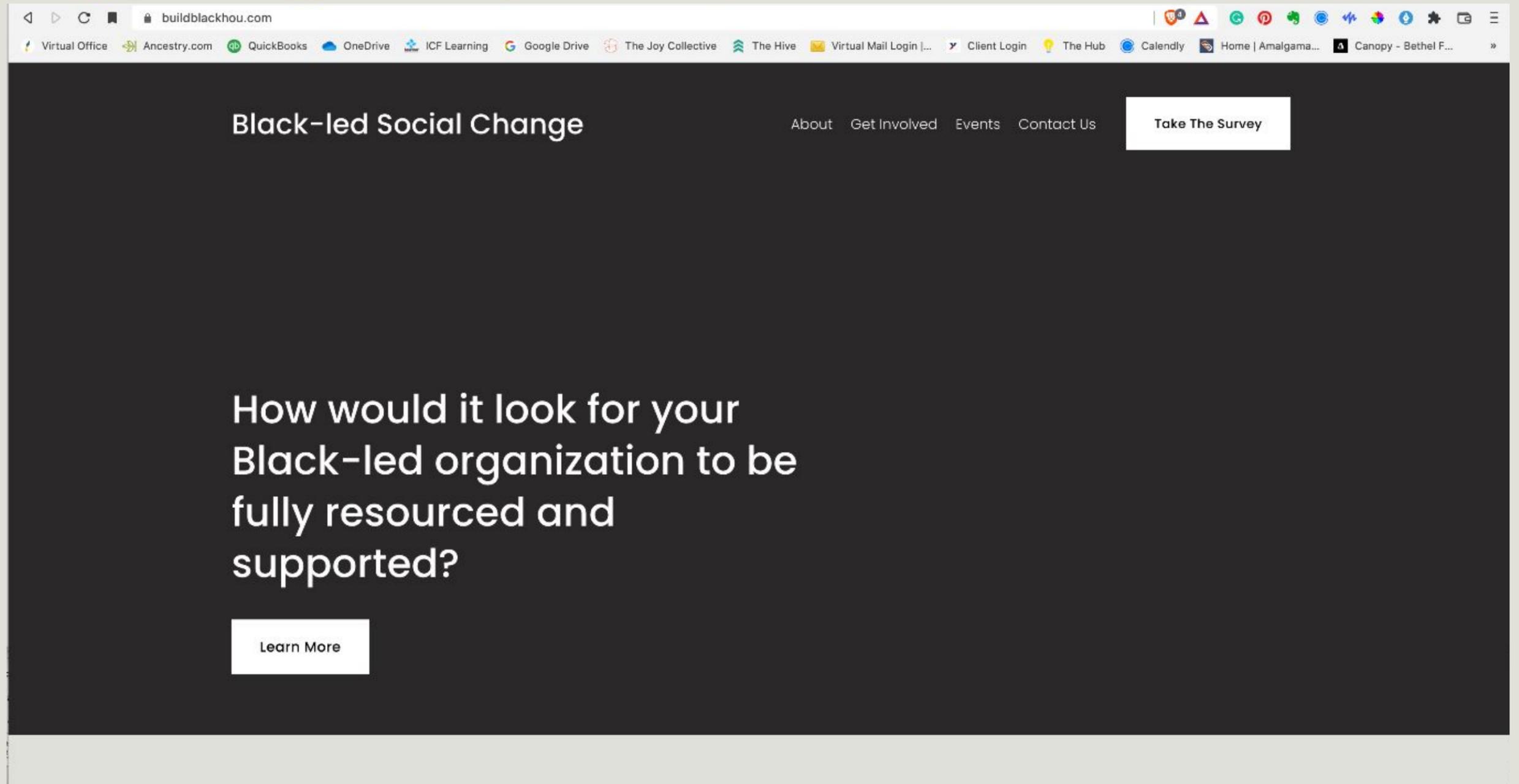
Tell a colleague!

Ambassador Toolkit

- Sample Social Posts
- Information to share in your newsletters
- Conversation guide to host a conversation with your community

Q & A

Thank
You!



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