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*welcome*

**August 19, 2022**

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**[www.buildblackhou.com](http://www.buildblackhou.com)**

# agenda

- **Welcome**
- **Introduction**
- **Assets & Opportunities**
- **Planning for What's Next**
- **Ways to Get Involved**
- **Closing**

**who's  
in the  
room**


**Name, Firm's Name (if  
applicable), top thing you love  
about your work - in the chat.**

# Your Work




:Padlet


Kelli King-Jackson • 1m


### Consultants to Black-Led Orgs Session 2

 **Kelli King-Jackson** 1m




**What are the top 1-3 focus areas of your Black-led org clients?**


   0


 Add comment

 **Kelli King-Jackson** 1m




**What is your MOST requested service from Black-led orgs?**


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 Add comment

 **Kelli King-Jackson** 1m




**How are your clients resourcing their work? (grants, individual donors, contracts, etc.)**


   0


 Add comment

 **Kelli King-Jackson** 1m




**Other than resources, what is holding your clients back?**


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 Add comment

 **Kelli King-Jackson** 1m

**If resources weren't an issue, what work would you be doing with Black-Led orgs?**

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 Add comment

# planning process

- Quantitative - surveys
- Qualitative - storytelling, focus groups and workgroups
- Black-led & Black-informed
- Holding space for relationship-building and healing

# Planning Team



**Cindy Alvarado**  
Funder Workgroup  
[Independent Consultant](#)



**Brandi T. Brown**  
Leader-in-Residence  
Collaborations &  
Community Engagement  
[HYPE Freedom School, Inc](#) / [Black Impact Houston](#)



**Kelli King-Jackson**  
Lead Consultant  
[Kelli King-Jackson, LLC](#)



**Marvin Pierre**  
Leader-in-Residence  
Financial Sustainability  
Workgroup  
[8 Million Stories](#)



**Dr. Angeliqueca Avery**  
Consultant Liaison  
[HYPE Freedom School, Inc](#)



**Arielle Edmonson**  
Project Management  
[Sphere Consulting, LLC](#)



**Erin McClarty**  
Consultant Team  
Vision Workgroup  
[Erin McClarty PLLC](#)

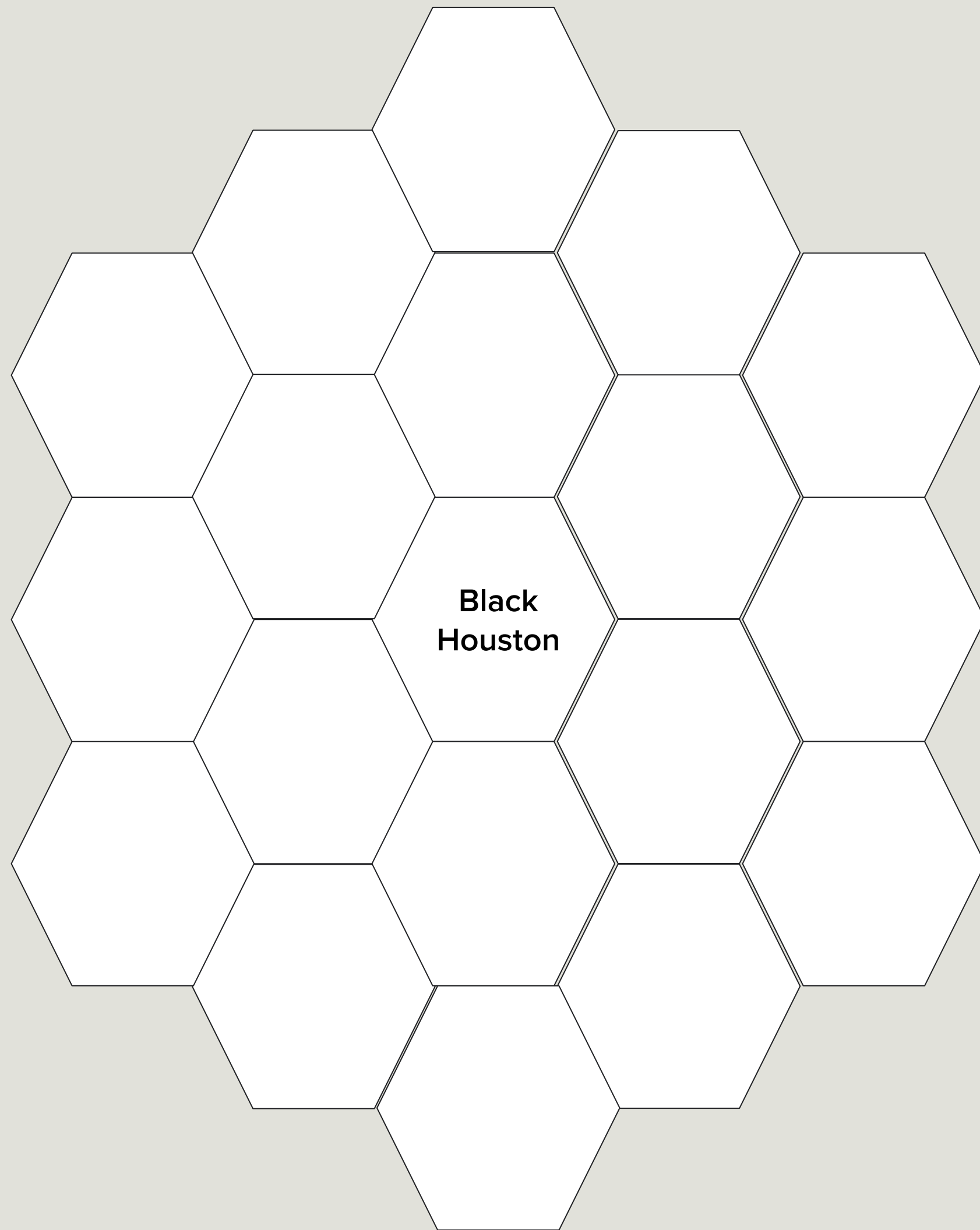


**Bridget Samuel**  
Consultant Team  
Nonprofit Needs and  
Trends Workgroup  
[VESTEDin Consulting Group](#)

*The bios for the Leaders-in-Residence and consultants can be found [here](#).*

**Black  
futurism:  
what is  
possible**

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# Benefits to Black-Led Organizations

- Baseline data to measure change over time
- Data for Black-led organizations to use in their work
- Action Plan with opportunities for collective ownership



# building on previous work

- [Black-Led Organizations in the Bay Area: From Crisis to Change \(California, 2015\)](#) - Created [ASCEND:BLO](#), which raised [\\$5.9M in the first three years](#), hosts a funder collaborative, and has a capacity-building accelerator for BLOs.
- [The Case for Funding Black-Led Social Change \(National, 2017\)](#) - used as a benchmark for foundations
- [Braver: Together \(Dallas, 2019\)](#) - has given about \$175K to BLOs, will be launching their community survey soon.
- [Nonprofit Leadership Census \(Detroit, 2021\)](#) - still emerging
- **How African American-led Organizations Differ from White-led Organizations (Philadelphia, 2013)** - [Philadelphia Black Giving Circle](#) was founded in 2018 and has given ~\$200K to BLOs in their first three years; Philadelphia Foundation created a [Black Community Leaders Fund](#) focused on Black-Led Nonprofits Serving Black Communities in 2021. To date, [\\$1.15 million has been awarded](#) to 29 organizations through the BCLF, which has raised more than \$3.3 million toward its \$5 million goal.
- [Centering The Experience of Black- Led Nonprofits In Austin \(2021\)](#) - The work of [Black Leaders Collective](#), a 100-member, action-oriented group formed in 2020, lead the Austin Community Foundation to invest in this community-led survey. The survey resulted in the Foundation creating the [Black Fund](#) (goal is to raise \$20M by the end of 2022).
- [The Case for Investing in King County's Black Led Organizations \(Seattle, 2020\)](#) - The Seattle Foundation developed the [Racially Equitable Philanthropy Aimed at Initiating Reparations \(REPAIR\)](#) framework, which includes a call to action to drive at least \$25 million to the Black community from 2021 – 2025.

**Are there any previous  
Houston data sets/research  
studies on Black-led  
organizations?**

**Q & A**

# POWER

why  
is this  
planning  
process  
important

“Liberatory power is the ability to **create what we want**. It is real power, related to **abundance consciousness**, the creative force of life. Liberatory power is about **expanding our set of choices** and fine-tuning our consciousness so that we can **recognize decision points and choose intentionally.**”

Source:

[https://nonprofitquarterly.org/introduction-to-power/?hss\\_channel=lcp-542508&utm\\_content=bufferdff57&utm\\_medium=social&utm\\_source=linkedin.com&utm\\_campaign=buffer](https://nonprofitquarterly.org/introduction-to-power/?hss_channel=lcp-542508&utm_content=bufferdff57&utm_medium=social&utm_source=linkedin.com&utm_campaign=buffer)

# Narrative Change

Black-led organizations controlling the narrative about:

- Who they are
- What success means to them
- How they want to resource their work

# Asset Mapping



# Early Learnings: We Are...

Advocating &  
Organizing

Building and activating  
civic power



Meeting The Needs

Filling the needs sustain  
healthy lives



**Black. Migration. Houston.**

Coalition  
Building

Keeping us together to  
leverage power



**What do you see?**



## S.O.A.R. WORKSHEET

SOAR embraces an appreciative inquiry approach that engages all levels of an organization in uplifting discussion. The questions serve as a guide to the discovery of organizational strengths, opportunities, aspirations, and results.



### Strengths

- What are our greatest strengths?
- Where do we add the most value?
- What are we most proud of?

### Opportunities

- What are our best opportunities?
- How can we best meet client needs?
- Where can we add more value?



### Aspirations

- What are your hopes?
- What would you like for the future to look like?

### Results

- What are specific measures that will let us know we are successful?
- What will be different for our clients?
- Where can we add more value?



Let's Soar

# Reflections

**Q & A**

## Where we are in the planning

- Outreach to 140+ Black-led orgs
  - 14 are Black-led collaboratives
  - Black immigrant & migrant groups
  - c4, shared leadership & informal structures
- ~ 40 (34%) have participated in a workgroup or convening
- Holding space for relationship-building and healing

# Engagement Opportunities

**INTERVIEWS**

**~~SURVEY~~**

**FOCUS GROUPS**

**WORKGROUPS**

**STORYTELLING**

# Visioning Sessions

interested in how Black-led orgs  
want and need to be resourced?

We'll have a series of listening sessions  
in August and September.

share with orgs you know, or consider  
hosting your own session

*Learn more at <https://bit.ly/3plmGNd>*

*Scan Me*



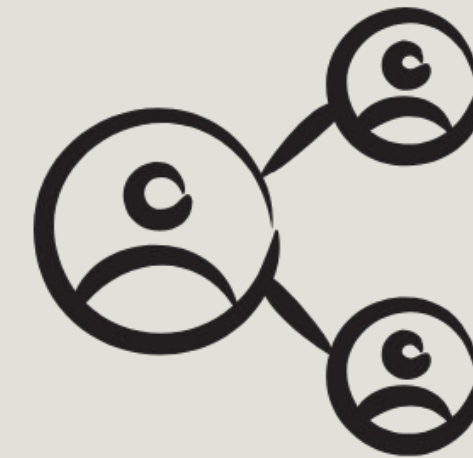
# Join us!



**Join a Workgroup!**



**Sign up for our  
newsletter**



**Tell a colleague!**

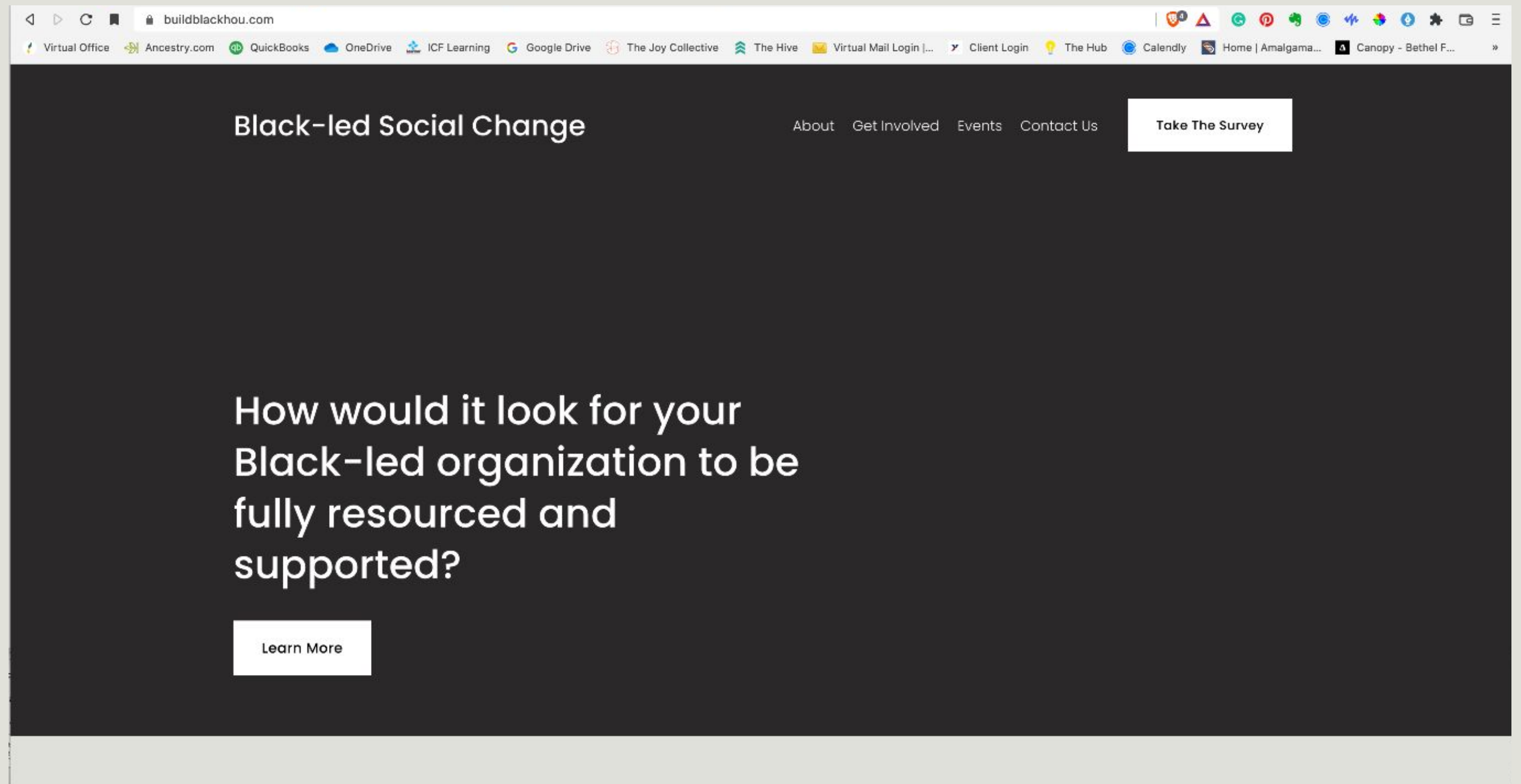
# Ambassador Toolkit

- Sample Social Posts
- Information to share in your newsletters
- Conversation guide to host a conversation with your community



**Q & A**

Thank  
You!



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